

Imagine! Our workforce United through Caring ...

2002
Los Alamos
National
Laboratory
United Way
Campaign

PHOTOGRAPHY BY DON J. USNER



SEPTEMBER 24 THROUGH NOVEMBER 16, 2001 BECAUSE WE CARE!



This year's United Way campaign is underway and I want to encourage you to consider making a contribution. Last year's campaign resulted in a very rewarding increase in needed funds and employee participation, thanks to a generous showing of humanity on the part of our caring workforce. Unfortunately, our neighbors in need have not diminished. Poverty, social service, emergency care, youth and elderly services, among others, still prevail as shortcomings in northern New Mexico. We at the Lab, as a united workforce, can truly make a difference and a positive contribution to helping our neighbors through our annual United Way campaign.



The United Way provides critically needed funding to many service agencies in our region and positively affects the lives of thousands of New Mexicans. The Laboratory supports the United Way through an annual campaign for our employees because I feel it is an excellent way to focus on the most important needs in our communities. Those needs include food, healthcare, housing, care for the elderly and the disadvantaged and recreation and educational programs for our youth.

CHANGE TO THIS YEAR'S CAMPAIGN

Funds collected through the Laboratory's campaign may be excluded to support any United Way affiliated agency if an employee explicitly instructs the United Way, through the pledge form, that the employee wishes to exclude his or her money from an agency. We advised our United Way affiliates that no funds resulting from payroll deductions or cash contributions processed by the Laboratory may be directed to agencies specified as an "exclusion" on the pledge card.

The Laboratory recognizes that some agencies that receive funding from the United Way have policies or practices that may be at odds with some Laboratory employees' principles. We encourage employees to research their giving options and the agency involved before making a final decision. Agencies' web sites and telephone numbers are made available for your use.

If you have any questions or comments on our United Way campaign, please direct them to unitedway@lanl.gov, or call 665-4400.

Employee contributions to the United Way are individual decisions, and I respect your informed choice. If you decide to give to the United Way, I recommend you research the various agencies in order to make an informed giving decision. We offer employees the option to designate the United Way organizations they want to include or exclude from their support. Hopefully this allows sufficient flexibility in making your choices.

You have demonstrated your support over the years through your generous donations to United Way and numerous other charitable organizations. Your generosity has had an enormous positive impact in our communities, and says volumes about the caliber of people who work here at the Laboratory. I hope you will continue your support of the United Way Campaign this year and encourage the participation by your colleagues who may not be aware of this valuable and worthwhile mechanism that helps us become even more United through Caring.

Thank You!

John C. Browne, Director
2002 United Way Champion



This is your United Way! The Northern New Mexico/Los Alamos United Way is a volunteer-driven organization that strives to dramatically strengthen health and human services in the region through a network of 18 member agencies and other grantees. Your United Way unites people of diverse backgrounds and interests who work together to maintain and improve the well being of our entire communities.

Your United Way through the efforts of numerous volunteers and the generosity of corporate and individual donors like you, raises and allocates funds to support a strong network of agencies' programs. We identify critical issues and unmet needs and build collaborations with public and private sectors to meet those needs.

Your United Way is the most efficient way to make a difference because:

- 90 cents of every dollar is strategically allocated for the greatest impact.
- Last year, over 27 thousand people directly benefited from the services and programs of its network of agencies and grantees. That is approximately one out of every three people in our community!
- Year-round monitoring of agencies' budgets and programs ensures your money is being used effectively.

Strong volunteer involvement and sound management ensure that your contributions are strategically directed to effective and efficient programs.

Northern New Mexico/ Los Alamos United Way

<http://www.losalamos.com/unitedway/>
505-662-0800

Affiliated Agencies Directory

- 101 – American Red Cross/Del Norte Chapter
- 102 – Amigos del Valle
- 103 – Casa Mesita Group Home
- 104 – Family Learning Center
- 105 – Greater Southwest Council, Boy Scouts
- 106 – Las Clinicas del Norte
- 107 – Las Cumbres Learning Services
- 109 – Los Alamos Family Council
- 110 – Los Alamos Heart Council
- 111 – Los Alamos Visiting Nurse Service
- 112 – NM Council on Crime and Delinquency
- 113 – Girl Scouts - Sangre de Cristo Council
- 114 – Self Help/Emergency Fund
- 115 – The Family YMCA
- 116 – Association of Retarded Citizens of Los Alamos
- 117 – Crisis Center of Northern New Mexico
- 119 – Los Alamos Council on Cancer
- 120 – Los Alamos Civil Defense Search and Rescue
- 125 – Family Strengths Network
- 126 – Habitat for Humanity of Española Valley of Los Alamos

United Way of Santa Fe County

<http://www.uwsfc.org> 505-982-2002

We do more than raise and distribute funds. We focus on the solutions that matter most, helping people move from hopelessness and isolation toward measurably better, more productive lives. This past year we've reviewed community needs, analyzed our funding patterns and made some important changes. Today we're replacing historical funding of agencies with investments in community programs and initiatives that most effectively address our new Community Impact Agenda:

- **Helping Kids Succeed**—Our goal: Children and teens grow up safely and develop fully through quality educational and mentoring programs.
- **Improving Health and Healing**—Our goal: Community members have access to timely and affordable healthcare for their physical and emotional well-being.
- **Increasing Self-Sufficiency**—Our goal: Individuals and families to maintain independence and improve their quality of life.
- **Unifying Our Diverse Community**—Our goal: Our community values its heritage of diversity and works together to accomplish shared goals.

One in three people in Santa Fe County is helped by our work. Your gift can be life blood for people in need. We allocate it carefully. We audit its use. Ninety-six percent of your gift is used to support programs, just 4 percent covers administrative costs and fundraising expense.

Affiliated Agencies Directory

- C1 – Big Brothers Big Sisters
- C2 – Catholic Charities of Santa Fe
- C3 – Challenge New Mexico
- C4 – Esperanza Shelter for Battered Families
- C5 – Girls Incorporated of Santa Fe
- C6 – Girl Scouts - Sangre de Cristo Council
- C7 – La Familia Medical Center
- C8 – New Vistas
- C9 – Open Hands
- C10 – Salvation Army
- C11 – Santa Fe Boys and Girls Clubs
- C12 – Santa Fe Cares
- C13 – Santa Fe Rape Crisis Center
- C14 – St. Elizabeth Shelter
- C15 – Villa Therese Clinic
- C16 – Women's Health Services
- C17 – Youth Shelters and Family Services

A Guide to Personal Giving ... Your Personal Choice

Examples of what your annual gift will provide:

■ \$10 a month:

Eighteen days of preschool and childcare for one at-risk child.

■ \$12 to 16 a month:

Four days emergency lodging and food for a family of four following a disaster.

■ \$20 to 30 a month:

Six months of food and medical prescriptions for five senior citizens.

■ \$42 to 72 a month:

Up to 15 days of early intervention services for 10 children with disabilities.

■ \$84 and up a month:

At least 16 days of safe shelter and emergency services for a victim of domestic violence.

Honoring Leaders

To recognize in a special way people who have shown their caring and leadership by giving generously to United Way, the following donor recognition categories were created by the respective agencies.

- Northern New Mexico/Los Alamos United Way—Leadership Giving Circle (\$1,000 or more a year)
- United Way of Santa Fe County—Sangre de Cristo Society (\$500 to \$9,999 a year)
- Alexis de Tocqueville Society (\$10,000 a year)

These donor categories are an opportunity to take the lead in making our community stronger and be recognized for your leadership role in doing so.



Los Alamos National Laboratory United Way 2002 Pledge Card

Make Your Giving Count!

1. I am pleased to support the Los Alamos National Laboratory 2002 Campaign

Full Name _____ LANL Z# _____

Org. and Mail Stop _____ E-Mail Address or work ph. _____

2. I commit the following pledge to the Laboratory's 2002 Campaign

PLEASE CHOOSE FROM THE PLEDGE OPTIONS BELOW. *(Any option will be fully honored by both NNM/LAUW and UW/SFC organizations)*

☐ Community Solutions Fund - Northern New Mexico/Los Alamos United Way:

Gift to be distributed where it is needed most, unless earmarked as follows.

☐ Affiliated Agency Designation: Distribute my gift to this specified affiliated agency/agencies:

Agency Code _____ \$ or % _____

Agency Code _____ \$ or % _____ *(continue on back, if needed)*

☐ Exclusion: I do not want my gift to support this member agency/agencies: _____

☐ Other: I want my gift to go to the following non-profit 501(c)(3) health and human services organization: _____

☐ Community Impact Agenda - United Way of Santa Fe County:

Gift to be distributed where it is needed most, unless earmarked as follows: _____

☐ Affiliated Agency Designation: Distribute my gift to this specified affiliated agency/agencies:

Agency Code _____ \$ or % _____

Agency Code _____ \$ or % _____ *(continue on back, if needed)*

☐ Exclusion: I do not want my gift to support this member agency/agencies: _____

☐ Other: I want my gift to go to the following non-profit 501(c)(3) health and human services organization: _____

3. Please choose one of the payment options below

☐ Payroll Deduction. (Dec 2001-Nov 2002) \$ _____ *(enter monthly amount)*

☐ Personal Check. Enclosed & Payable to "United Way" for \$ _____

Major Donors of \$500 and Above (please choose one):

☐ Note my name in acknowledgment publications. ☐ Maintain my contribution as anonymous.

Signature (required) _____

Date _____

4. Insert your completed pledge form and donation into an envelope and forward to UNITED WAY, MS A117.

Please keep a copy of your completed form for tax-deduction and tax-filing purposes.

If you would like a written confirmation of your contribution, please e-mail or call us at unitedway@lanl.gov or 667-2194 respectively.

Thank you for your Gift! Your generosity has helped your neighbors who work and live in Northern New Mexico!

